







### B2BPortal: Revolutionizing Online Ordering for The Poultry Service & PS Plus LTD

The Poultry Service & PS Plus LTD are proud to introduce the B2BPortal, a cutting-edge online ordering platform designed to streamline procurement and fulfillment within the fresh and frozen poultry sector and beyond.

This innovative digital solution will provide clients with a seamless, efficient, and transparent method to place orders, which will then be managed and fulfilled by our trusted supply chain network.



# ENHANCING CLIENT EXPERIENCE

The B2BPortal is being developed to offer an additional and highly efficient way for our clients to conduct business with us.

Designed with user-friendliness and convenience in mind, the platform will allow businesses to:

- Browse our extensive range of products in real-time.
- Place orders at their convenience, 24/7, from a desktop, tablet, or mobile device.
- Access up-to-date product availability, pricing, and specifications.
- Monitor their order history and track shipments in real time.
- Benefit from a streamlined ordering process that saves time and enhances efficiency.





## SUPPORTING BUSINESSES WITH A SEAMLESS ORDERING SOLUTION

The B2BPortal is designed to help businesses by providing an easyto-use ordering solution that simplifies procurement and fulfillment. By centralizing the ordering process, the platform ensures:

- Efficient order processing and fulfilment.
- Enhanced transparency across the supply chain.
- Improved logistics coordination for timely deliveries.
- Any agreed credit limits will be at the discretion of our Commercial Partners.

## **B2Bportal**

## **KEY FEATURES AND BENEFITS**

#### Digital Accessibility & Convenience

With the B2BPortal, clients will no longer be limited by traditional ordering methods such as phone calls and emails. The platform will provide a centralized hub where orders can be placed and managed with ease, offering flexibility to meet the fast-paced demands of the food industry. The portal will be accessible via desktop, tablet, or mobile devices, ensuring convenience wherever you are.

### Pre-Approval for Business Accounts

To maintain the integrity of our supply chain and ensure smooth operations, all businesses wishing to order through the B2BPortal will need to apply and be pre-approved before gaining access. This ensures that we are working with verified and trusted partners.

### Real-Time Inventory and Pricing Updates

By integrating with our supply chain management system, the portal will display live inventory levels and current pricing, reducing the risk of stock discrepancies and unexpected changes.





## **KEY FEATURES AND BENEFITS**

### Security and Reliability

The platform will feature secure login credentials and encrypted transactions to protect sensitive business data. Clients will have access to a personalised dashboard where they can manage invoices, review past transactions, and set up recurring orders if required.

### Dedicated Support and Assistance

B2BPortal will incorporate built-in support functions, enabling instant communication with account managers to address queries, update order details, or request product information.

#### Integration with Logistics & Delivery Partners

To further optimize efficiency, the portal will integrate with our logistics providers, allowing clients to receive accurate delivery estimates and tracking updates.





## A COMMITMENT TO INNOVATION

The launch of the B2BPortal aligns with The Poultry Service & PS Plus LTD's ongoing commitment to innovation and digital transformation in the food supply sector. As we continue to grow and evolve, this platform will serve as a cornerstone of our efforts to enhance efficiency, transparency, and customer satisfaction.

By harnessing the power of digital technology, we are making it easier than ever for our clients to do business with us. The B2BPortal is all about providing another way to support businesses, making ordering simple, efficient, and hassle-free.

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## LAUNCHING SOON

